

PIPPA SIMMONDS

FASHION
JOURNALISM
STUDENT

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Epsom, UK

Pippa is a third year Fashion Journalism student, soon to be graduating from the University for the Creative Arts, Epsom. With a confident, compelling writing style and a collaborative attitude, Pippa is skilful in adjusting her tone to fit the needs of each and every project. Industry experience and university projects have allowed a familiarity with the sharp, engaging language required when creating primarily digital content, while maintaining a unique tone and style. Having spent 6 months working as an journalism intern at digital publication Voir Fashion Magazine, Pippa has a strong understanding of the regular content ideas which are essential for fast-paced, online platforms.

RELEVANT EXPERIENCE

**Journalism Intern - Voir Fashion Magazine,
5TH FLOOR**

**REGENTS HOUSE, 40-42 ISLINGTON HIGH
STREET, N1 8XB**

March 2019 - September 2019

Created regular content for the [Voir Fashion website](#) and quarterly issues, including cover star interviews for issues [24](#) and [25](#) as well as assisting with [social media](#) posts and stories, communicating regular tasks to the company's remote writers and organising press loans

**Sales Assistant - House of Fraser, Ashley
Centre, 42 Ashley Rd, Epsom KT18 5DB**
October 2017 - April 2018

Represented a reputable brand with high-level customer service, was punctual and worked overtime hours when required. Managed a cash float, operated tills and arranged product displays

**Chalet Host - at Ski Weekends, Shamrock
Quay, Lower William St, Southampton SO14
5QL**

November 2016 - April 2017

Meticulous organisation including budgeting and sole responsibility for providing first class customer service to 8 guests at a time; a role which required problem solving in unexpected circumstances

SKILLS

- Microsoft Office
- Basic InDesign/Photoshop knowledge
- Organisation
- Communication
- Meeting deadlines
- Visual & written research
- Adaptability
- Collaboration/teamwork

INTERESTS

Regularly attending exhibitions, galleries and events
Reading and consuming pop culture, news and fashion content to stay informed and engaged

EDUCATION

University for the Creative Arts, Epsom
BA (Hons) Fashion Journalism, Year 3 - September
2017-present

**Peter Symonds Sixth Form College,
Winchester**
3 A Levels (2014-2016)